

UTAMA INTRODUCTION

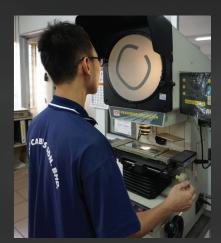
Utama Cables Sdn Bhd was incorporated in July 2001, situated at the Pandan Industrial Estate, Johor Bahru, Johor. As the volume of the business advanced further, the company aim at the expansion of the business, subsequently bought over the existing piece of the industrial land cum the existing factory lot with a total area of approx. 2 hectares on the year 2006 in Malacca. The office and the factory were then relocated in January, 2007.





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DIRECTORS' **SPEECH**

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Since the commencement of Utama Cables, we are committed to produce safe and quality cables. We never stop improving our quality and services, that's why we are a recognised and respected cable manufacturer in the country.

> Mr CH Lim, Managing Director of Utama Cables

We support and assist our wholesalers and customers by delivering quality products with excellent services. We are the supplier's choice and we make contractors' life easier. As a manufacturer, we offer more than just cables. Services are what make us stand out from the crowd. On-time delivery, quality and customers satisfaction are always our top priority. We never forget who we are working for, we put them first, and keep them ahead.

Mr OK Lim, Executive Director of Utama Cables

UTAMA SOLUTION

It has long been capital invested by the company to upgrade and purchasing of new, advanced and sophiscated machinery in order to enhance our productions to meet up with the relevant authority's respective standards.

Our specifications are complied to British Standards (BS), Malaysian Standard (MS), and International Electro-Technical Commission (IEC). Our products have sought the approvals from the authority like SIRIM QAS International (SIRIM), Suruhanjaya Tenaga (ST) and Jabatan Kerja Raya (JKR). Subsequent and special tests can also be arranged outside Malaysia like PSB Corporation of Singapore.

Our factory is most strategically located in Merlimau Industrial Estate, Malacca linked by expressways to market centres and ports around the country for prompt delivery and overseas shipments. Our overseas markets so far are Singapore, Indonesia, Thailand, Myanmar, Cambodia, Maldives, Philippines, and some African Countries.





Dealers Nationwide

Our wholesalers and dealers are located in every corners nationwide. Whenever you need it, we will have ready stock available for you. Furthermore, we also offer shortest lead time possible for projects. We are the suppliers' choice; we make contractors' life easier.

Customers First

We always put our customers at the first place. Our sales team and service team are always at your service, assist and help on making orders easier for customers.

Logistic

The property

We have appointed reliable logistic partners to deliver our cables nationwide. We strive to provide best services and on-time delivery.

UTAMA SERVICES



We are committed to deliver our products on-time across the whole Malaysia. We understand that project deadlines are crucial for contractors to get their jobs done.

Site Deliveries

We provide site delivery services for orders that demand urgent cable usages, or for projects that require delivery services direct from the factory.



We provide cut-to-length services for shorter length order, as long as the delivery requirement is met. Customers can order the amount they require with our services.

Self-Collection

Customers can send their own transportation to pick up goods at our warehouse or loading bay. We provide flexibility that works for all parties based on their requirements and demands.

Commercial Terms / **Business Agreement**

We pledge to serve our customers the best terms and agreement that work for both parties based on their business needs.

COMMITTED TO CUSTOMERS SATISFACTION WE SERVE OUR CUSTOMERS WITH EXCELLENCE SERVICES AND TOP-NOTCH QUALITY PRODUCTS

We are always at our best to assist our wholesalers

and distributors and willing to go extra mile for our

customers. We never forget who we are working for,

we put our customers first, and keep them ahead. We

manufacture relationships and distribute quality.

Prompt and On-Time Delivery

Cut-To-Length Services

U T A M A **P R O D U C T S**

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Utama Cables Sdn Bhd manufactures and markets a totally integrated line of Low Voltage of Polyvinyl Chloride (PVC) and Cross-Linked Polyethylene (XLPE) cables suitable for a wide variety of application in building, construction, factory, house, and home locally and globally.

Our cables are manufactured to meet the stringent standards of quality, performance and functionality, with the ultimate goal of customer's satisfaction. Our range of products include PVC cables, PVC/PVC sheathed cables, XLPE/PVC sheathed cables, PVC/SWA/PVC armoured cables, XLPE/SWA/PVC armoured cables, XLPE/AWA/PVC single core armoured cables; with Copper (Cu) and Aluminium (Al) as conductors.

MANUFACTURING RELATIONSHIP, DISTRIBUTING QUALITY OUR PRODUCTS SPEAK FOR THEMSELVES

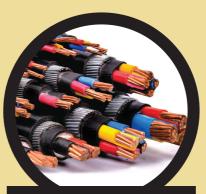




Copper Conductor



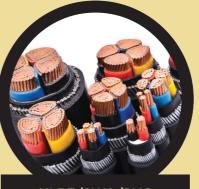






PVC/SWA/PVC (P/S/P) Armoured Cables

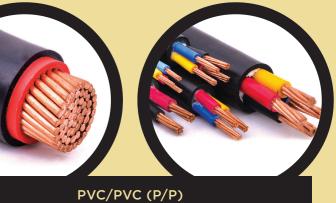




XLPE/SWA/PVC (X/S/P) Armoured Cables



Cables



Sheathed Cables (Non-Armoured Cables)

Sheathed Cables (Non-Armoured Cables)



Instrumentation Cables (Multicore Cables)

UTAMA CERTIFICATIONS

- Sirim Certification
- JKR Electrical Material Approved List (EMAL) Certification
- Suruhanjaya Tenaga (ST) Certification
- Malaysian Cable Manufacturers Association (MCMA) Membership Certification









HASSLE-FREE, PEACE OF MIND **CERTIFIED BY AUTHORITIES AND REGULATORY BODIES**

